



Conference **2025** DRIVING GROWTH

MISSION-DRIVEN BANKS FUELING ECONOMIC CHANGE

Sponsorship Package

**National Bankers Association
Annual Conference**

October 2nd - 3rd, 2025

Park Hyatt, Washington DC



Dear Partners and Supporters,

I am excited to invite you to the National Bankers Association's Annual Conference, taking place on October 2-3, 2025, in Washington, D.C. This year's theme, ***Driving Growth-Mission-Driven Banks Fueling Economic Change***, underscores the critical role that Minority Depository Institutions (MDIs) play in strengthening communities, expanding access to capital, and driving business development. Last year's conference was a sold-out event, featuring an impressive lineup of speakers, including:

- **The Honorable Michael Hsu**, Former Acting Comptroller, Office of the Comptroller of the Currency
- **The Honorable Martin Gruenberg**, Former Chairman, Federal Deposit Insurance Corporation
- **Jared Bernstein**, Former Chair, Council of Economic Advisors, Executive Office of the President
- **U.S. Senator Mark Warner**, Senate Committee on Banking, Housing & Urban Affairs; Co-Chair Senate CDFI Caucus
- Executives from leading financial institutions such as **Wells Fargo, Chime, and U.S. Bank**

Our sponsors receive unparalleled opportunities to engage as thought leaders, attend exclusive networking events, and gain premium visibility in all conference marketing. This is your chance to connect with key decision-makers shaping the future of banking.

We appreciate your support and look forward to your participation in this transformative event.

Sincerely,

A handwritten signature in black ink, reading "Nicole A. Elam".

Nicole A. Elam, Esq.
President and CEO
National Bankers Association





About the National Bankers Association Conference

The **National Bankers Association Annual Conference** brings together industry leaders, financial executives, and policymakers to discuss strategies that strengthen MDIs and foster long-term economic success.

This year's conference will feature:

- Expert-led discussions on the future of MDIs and community banking
- Strategic networking opportunities with C-suite executives
- Actionable insights to drive business growth and investment

Why Sponsor the NBA Annual Conference?

- **Strategic Connections** – Network with key financial leaders, investors, and policymakers.
- **Thought Leadership** – Position your organization at the forefront of economic development conversations.
- **Market Expansion** – Gain access to growing financial markets and investment opportunities.
- **Brand Recognition** – Maximize visibility with high-impact sponsorship placements.

For more details visit: nationalbankers.org

Sponsorship Levels



TITANIUM – \$100K

1 title sponsor

- Meet & Greet w/ NBA Chair, Board of Directors, and President/CEO
- Acknowledgement on Promotional Activities & Events
- Session speaking moment: live or recorded remarks by Executive Leadership
- CEO Quote in Press Release
- 1 year- National Bankers Association Bronze Strategic Partner membership*
- Session, Board of Director Breakfast and/ or Luncheon Branding (all three for title sponsor)
- VIP Tables at Seated Functions & Luncheon
- Special Recognition in Program Guide
- Pre-Conference meeting room
- Pre-Conference Reception space for one event
- Session: verbal recognition
- Session: logo display
- Ad in digital program
- Sponsor video (30 sec to 1 min)
- Logo displayed on Conference website, emails
- Name displayed on Conference website, emails
- Social media recognition
- Expo exhibitor booth
- Coverage of expenses for 3 member bank CEOs or executive leadership to attend the conference
- Conference/Reception passes-15

PLATINUM – \$75K

- Session speaking moment: live or recorded remarks by Executive Leadership
- 1 year- National Bankers Association Bronze Strategic Partner membership*
- Session Branding
- VIP Tables at Seated Functions & Luncheon
- Pre-Conference meeting room
- Session: verbal recognition
- Session: logo display
- Ad on digital program guide
- Sponsor video (30 sec to 1 min)
- Logo displayed on Conference website, emails
- Name displayed on Conference website, emails
- Social media recognition
- Expo exhibitor booth
- Coverage of expenses for 2 member bank CEOs or executive leadership to attend the conference
- Conference/Reception passes-10

GOLD – \$50K

- Session speaking moment: live or recorded remarks by Executive Leadership
- Session Branding
- VIP Tables at Seated Functions & Luncheon
- Pre-Conference meeting room
- Session: verbal recognition
- Session: logo display
- Ad in digital program
- Sponsor video (30 sec to 1 min)
- Logo displayed on Conference website, emails
- Name displayed on Conference website, emails
- Social media recognition
- Expo exhibitor booth
- Coverage of expenses for 1 member bank CEO or executive leadership to attend the conference
- Conference/Reception passes-5



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“The [NBA] team pulls off a great conference featuring DC stakeholders, regulators, law-makers, bankers, partners and vendors. I’m impressed by the caliber of speakers, how professionally the event is put together, and how collaborative the attendees are.”

– Ann Chen, FICO

Sponsorship Levels



SILVER – \$15K

- Break Sponsor Branding
- Ad in digital program
- Logo displayed on Conference website, emails
- Name displayed on Conference website, emails
- Social media recognition
- Expo exhibitor booth
- Conference/Reception passes -3

BRONZE – \$10K

- Ad in digital program
- Logo displayed on Conference website, emails
- Name displayed on Conference website, emails
- Social media recognition
- Expo exhibitor booth
- Conference/Reception passes-2

COPPER – \$5K

- Ad in digital program
- Name displayed on Conference website, emails
- Social media recognition
- Expo exhibitor booth
- Conference/Reception passes-1

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“The NBA allows us to develop partnership opportunities with impact investors. Our bank has been thriving in a very good way through opportunities that we’ve found through the NBA and the conference.”

– Nelson Hinojosa

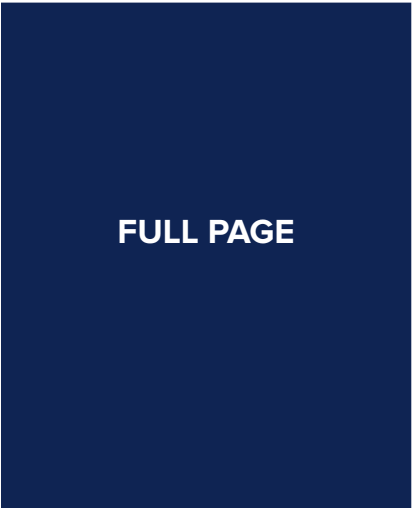


Print Ad Sizes



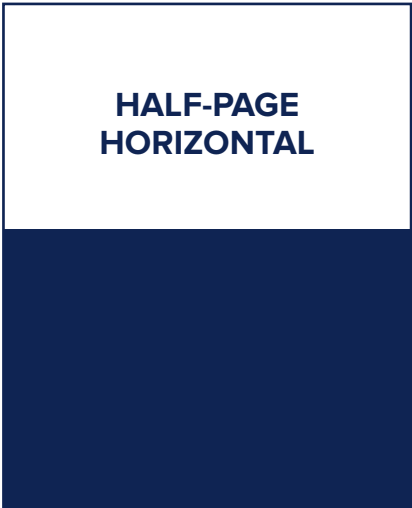
We thank you for your interest in advertising during the **National Bankers Association Annual Conference**. Included below are specifications for digital advertising based on “8.5 x 11” page dimensions.

All ads will be included in our program.



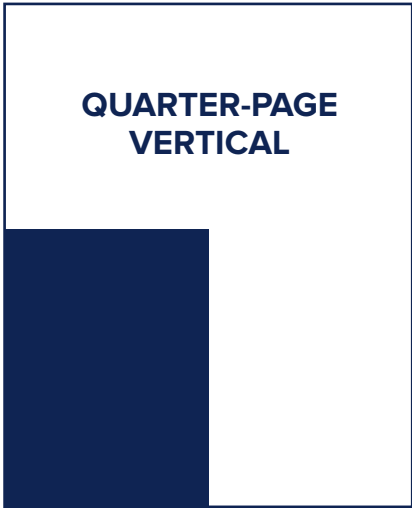
FULL PAGE

7.5” x 10” live area
or 8.75” x 11.25”
if publication bleeds



HALF-PAGE
HORIZONTAL

7.5” x 4.75”



QUARTER-PAGE
VERTICAL

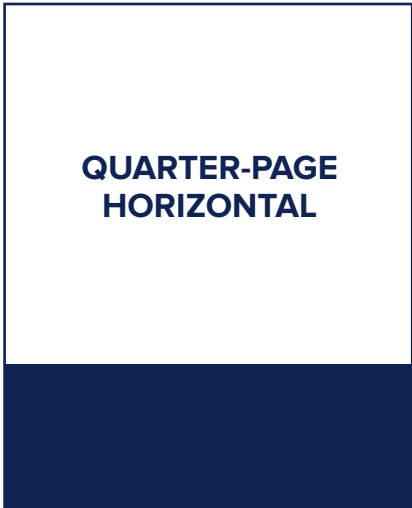
3.5” x 4.75”

Other possible sizes



HALF-
PAGE
VERTICAL

3.5” x 10”



QUARTER-PAGE
HORIZONTAL

2.125” x 7.5”

Exhibitor Information



Receiving or Shipping

Special arrangements must be made for receiving any equipment, goods, displays, or other materials that will be sent, delivered, or brought into the Hotel. Failure to do this may result in deliveries being refused or materials being unavailable when required. The Hotel's receiving entrance is open from 8:00 a.m. to 5:00 p.m., Monday through Friday.

Any materials being sent to the Hotel must be marked as follows:

- Hold for Arrival – Attention: Guest's Name, Organization Name
- Complete Return Address
- Number of Boxes (Example: Box 1 of 2 and Box 2 of 2)
- Address Package to Hotel as follows:
1201 24th Street NW
Washington, DC, 20037

The following charges will apply as a receiving charge:

Package Weight	Price
0-5 lbs.	\$5.00
6-20 lbs.	\$10.00
21-50 lbs.	\$25.00
51-100 lbs.	\$50.00
101+ lbs.	\$75.00
Pallets**	\$200.00

**** Pallets must be pre-arranged ahead of the official arrival date due to limited storage on the property.**

The Hotel does not accept any liability for equipment, goods, displays, or other materials that arrive unmarked, incorrectly marked, or fail to arrive at the Hotel. The Group is responsible for insuring its property for loss or damage. Please notify the Hotel in advance of shipments in excess of 200 lbs. The charge for guests shipping from the Hotel without their own account is the standard shipping rate, depending upon the shipper, plus handling charges. Handling charges are subject to change without notice. Due to limited storage space, additional storage charges will be applied to packages stored for more than three business days.

Exhibitor Information



Booth Description, Services & Equipment

- 6 x 18 pod tables
- High-back tables with skirting and two chairs.
- Electrical service and audio-visual materials are available through the hotel.



Security & Insurance

Your booth setups and handouts should be safe in the Exhibit Area overnight, although it should be noted that no additional security will be provided. We strongly recommend the removal of laptops and other easily transported valuables each night for maximum security. Exhibitors are advised to make sure their regular company insurance includes extra-territorial coverage, and has theft, public liability, and property damage insurance.

Installing Exhibits

All boxes must be unpacked and ready for removal to storage by 8:30 am on **Thursday, October 2, 2025**. Boxes not unpacked by the specified time will be moved and stored.

Dismantling Exhibits

Exhibitors may not begin to dismantle booths until the Exhibit Area closes at 4:00 pm on **Friday, October 3, 2025**. Boxes must be packed for removal from the Exhibit Area no later than 5:30 pm.



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The National Bankers Association's Annual Conference serves as a critical platform for fostering collaboration and advancing the interests of MDIs. It brings together thought leaders, policymakers, and industry innovators, empowering mission-driven banks to drive economic growth and strengthen communities. As we continue to tackle the challenges facing our sector, the conference provides invaluable opportunities for partnership, advocacy, and the exchange of ideas that propel us forward.”

*Todd McDonald – Chairman, National Bankers Association
President, Liberty Bank & Trust Company, New Orleans, LA*



THANK YOU FOR YOUR SUPPORT

For sponsorship, please contact:

Afra Vance

e: avance@nationalbankers.org

National Bankers Association

1513 P Street, NW

Washington, DC 20005