

CONVENTION PARTICIPATION PLANS

MAJOR SPONSORS - \$100,000

- Complimentary professional registrations (8); includes entrance to all events plus additional 20 tickets to the Farewell Dinner.
- Exhibitor booth including two registrants
- Full page, NBAToday Ad
- Designation as Major Sponsor
- Special recognition as Convention event underwriter
- Registration kits and banquet tables made available for Convention materials
- Convention banner displayed

PLATINUM LEVEL - \$50,000

- Complimentary professional registrations (4); includes entrance to all events plus additional four tickets to the Farewell Dinner.
- Exhibitor booth including two registrants
- Full page, NBAToday Ad
- Designation as Platinum Sponsor
- Special recognition as Convention event underwriter
- Registration kits and banquet tables made available for Convention materials
- Convention banner displayed

GOLD LEVEL - \$25,000

- Complimentary professional registrations (4); includes entrance to all events
- Exhibitor booth including two registrants
- Full page, NBAToday Ad
- Designation as Official Sponsor
- Special recognition as Convention event underwriter
- Registration kits and banquet tables made available for Convention materials
- Convention banner displayed

SILVER LEVEL - \$20,000

- Complimentary professional registrations (2); includes entrance to all events
- Exhibitor booth including two registrants
- Full page, NBAToday Ad
- Recognition as Convention event underwriter

BRONZE LEVEL - \$15,000

- Complimentary professional registrations (2); includes entrance to all events
- Exhibitor booth including two registrants
- Full-page, NBAToday Ad

FRIENDS OF NBA - \$10,000

- Complimentary professional registrations (3); includes entrance to all events
- Recognition as Convention event underwriter

EXHIBITOR - \$3,000

- Exhibitor Booth – two registrants included

ADVERTISER

- Inside Back Cover \$2,600
 - Centerfold \$3,300
 - Full Page, Color Ad \$3,000*
 - Full Page, B&W Ad \$1,800
 - Half Page, B&W Ad \$ 950
- *Four-color process

OTHER SPONSORSHIPS

- Registration Bags \$4,000
- Printing & Publications \$3,500
- AM & PM Breaks (each) \$1,500
- Spousal Program \$3,500
- NBA Golf Tournament \$3,500